



For Immediate Release

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Gerber Cuts Ties with Jim Zumbo

Portland, OR, February 21, 2007: Gerber Legendary Blades reacted to Jim Zumbo's recent public statements moving to sever all sponsorship ties with the long-time outdoor writer and hunter, effective immediately.

"After careful evaluation and consideration, we have made the decision to discontinue our relationship with Jim Zumbo," said Brendon Weaver, Director of Brand Management at Gerber. "At Gerber, we value the hunting heritage and cherish our Second Amendment right to keep and bear arms."

While we respect the opinions of sponsored professionals, customers and end users of our products, Mr. Zumbo's recent statements are not consistent with Gerber's culture and ideals as advocates of the hunting industry.

For more information please email Jason Kintzler at jkintzler@brunton.com

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